

Coverings'19

THE GLOBAL TILE & STONE EXPERIENCE

COVERINGS 2019 – TRIP REPORT

April 9-12, 2019 | Orlando, FL | coverings.com

TO:
FROM:
DATE:
SUBJECT: Coverings 2019 Trip Report

ABOUT Coverings:

Coverings is the premier international trade fair and expo dedicated exclusively to showcasing the newest in ceramic tile and natural stone. More than 26,000 industry professionals attended Coverings 2019 in Orlando to network, attend free educational sessions and to view the vast array of some of the most innovative tile and stone products on display by the 1,100+ global exhibiting companies.

MAIN PURPOSE OF ATTENDING:

State here the main reason(s) why you chose to attend Coverings.

TOP THREE THINGS I LEARNED FROM ATTENDING COVERINGS:

| | |
|----|--|
| 1. | |
| 2. | |
| 3. | |

SUMMARY OF EXPERIENCE:

State in this section your overall attendee experience. Was it worth your time and money? Do you wish you had more/less time at Coverings? What takeaways did you get out of attending the free education sessions? How did you feel about the variety of products/services/machinery on display on the show floor? What did you learn by visiting some of the special show floor features (i.e. the Installation Experience, Live Installation Demonstration Stage, etc.)?

RECOMMENDATIONS:

Include in this section how you want to implement the knowledge you gained at Coverings at your company. Are there new products/services/machinery that you saw on the show floor that you want your company to purchase or research further? Also state here if you feel that other people should have attended or should attend the next Coverings in 2020 in New Orleans, Louisiana.

COST BREAKDOWN:

| | Budget | Actual |
|---------------------|---------------|---------------|
| Registration Fee | \$0 | \$0 |
| Conference Fee | \$0 | \$0 |
| Airfare | \$ | \$ |
| Transportation | \$ | \$ |
| Hotel | \$ | \$ |
| Meals | \$ | \$ |
| <u>TOTAL</u> | \$ | \$ |

NEW CONTACTS MADE:

| | | | |
|---------------------|--------------|-------|-------------------|
| Contact 1 Full Name | Company Name | Title | Area of Expertise |
| Contact 2 Full Name | Company Name | Title | Area of Expertise |
| Contact 3 Full Name | Company Name | Title | Area of Expertise |
| Contact 4 Full Name | Company Name | Title | Area of Expertise |
| Contact 5 Full Name | Company Name | Title | Area of Expertise |
| Contact 6 Full Name | Company Name | Title | Area of Expertise |
| Contact 7 Full Name | Company Name | Title | Area of Expertise |