

DIGITAL OPPORTUNITIES

MONTHLY E-NEWSLETTER SPONSORSHIPS

Showcase your brand for two consecutive months for only \$2,500

Expand your reach and advertise in Coverings' popular monthly e-newsletter – [The Coverings Connection](#). Distributed to 70,000 tile & stone industry professionals each month, The Coverings Connection is the perfect way to build brand awareness, drive traffic to your website and generate new sales leads. Choose one advertising option below per month, for two consecutive months, for only a \$2,500 investment!

Banner Ad

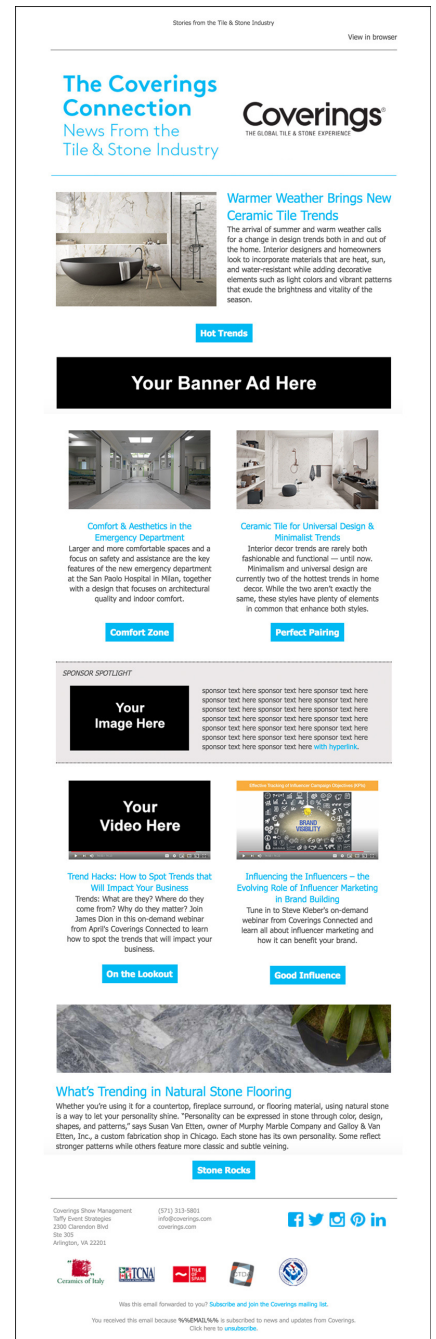
Grab the attention of readers with a prominent banner ad with hyperlink in The Coverings Connection. Your banner ad will also be included on [The Coverings Connection page on the Coverings website](#) for one month. Specs: 650 x 100px, .jpg or .gif.

Sponsor Spotlight

Showcase your company as a subject matter expert in The Coverings Connection. Sponsor to provide up to 100 words, a headline, hyperlink and image detailing your product or service. Approved content may also be shared on select Coverings social media channels.

Video

Bring your message to life with a 30-60 second video showcasing your company and offerings. Sponsor to provide hyperlink to hosted video, headline and up to 40 words describing the video content. Approved content may also be shared on select Coverings social media channels.





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QUARTERLY COVERINGS CONNECTED PRESENTING SPONSOR

\$4,000 | Limited to Three Sponsors

Back by popular demand, Coverings is expanding upon its virtual event—Coverings Connected—to provide complimentary, educational content the tile & stone industry year-round. As the Presenting Sponsor, you get to choose which Coverings Connected virtual event to sponsor:

August 26, 2020 | November 18, 2020 | February 23, 2021

The Presenting Sponsor will also have their logo on the Coverings Connected website, their logo featured for 10 seconds at the beginning and end of each day's presentations, and can provide a brief introduction to the program.

GOLD LEVEL SPONSOR

\$7,500

Receive ultimate exposure by becoming a Gold Level sponsor and receive:

- Choice of a banner ad, Sponsor Spotlight or video in each monthly The Coverings Connection e-newsletter prior to Coverings 2021 (*approximately an \$8,000 value!*)
- Presenting Sponsor of one Coverings Connected event prior to Coverings 2021
- One guest post on the [Coverings blog](#), to include a maximum of 500 words, one to five images, and hyperlink to website. Approved content may also be shared on select Coverings social media channels.
- Logo featured on signage at Coverings 2021 promoting Coverings Connected sponsors
- Logo on The Coverings Connection page of the website

CLAIM YOUR OPPORTUNITY!

Contact sales@coverings.com or (571) 313-5791 and start generating new sales leads.