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**FOR IMMEDIATE RELEASE**

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**NTCA to Celebrate 75th Anniversary at Coverings 2022 with Special Awards Reception, Contractor Tours, Live Demonstrations and Educational Sessions**

FLOWOOD, Miss. – The National Tile Contractors Association (NTCA) will celebrate its 75th anniversary at Coverings 2022, the largest international tile and stone exhibition in North America, which is scheduled to take place from April 5 to 8 at the Las Vegas Convention Center (LVCC) in Las Vegas, Nev. In addition to a special awards ceremony, NTCA will host daily contractor tours, live demonstrations, and educational sessions.

“NTCA has evolved from a regional southern association to an internationally recognized authority on tile and stone,” said Bart Bettiga, executive director of NTCA. “One thing that has remained constant is our commitment to the professional installation of tile and stone. We look forward to continuing our legacy as the voice of the tile contractor.”

On Thursday, April 7, NTCA will hold its 75th Anniversary Reception from 5:30 to 8 p.m. in Room N112 of the LVCC. The event will feature a special 75th anniversary video, and recognize the NTCA Tile Person of the Year, TCNA Tile Person of the Year, NTCA Tom Ade academic scholarships, NTCA Five Star Projects of the Year and more.

NTCA will also host daily Contractor Tours from 11 a.m. to noon, which are a new show feature this year. Contractor Tours, which are led by NTCA’s assistant executive director Jim Olson, will take attendees around the show floor to see the latest tools, equipment, and allied

products for contractors, retailers, distributors, and specifiers. Those who are interested must sign up at the Coverings Lounge, beginning on Tuesday, April 5; registration is free and first-come, first-served.

As it does every year, NTCA will host daily demonstrations at its booth in the North Hall, N2862, as well as the Installation Innovation Stage. The sessions on the Installation Innovation Stage will be held on Tuesday, April 5, from 10 to 10:30 a.m. and 3:30 to 4 p.m.; Wednesday, April 6, from 11 to 11:30 a.m. and 3:30 to 4 p.m.; Thursday, April 7, from 1:30 to 2 p.m. and 3:20 to 3:50 p.m.; and Friday, April 8 from 11 to 11:30 a.m.

A few highlighted educational sessions the NTCA is headlining include:

### **Meeting Consumer Demand – Successful Exterior Installations and Innovative Technology**

- Tuesday, April 5
- 11 a.m. to noon in Room N112
  - Presenters: Dirk Sullivan, owner of Hawthorne Tile; John Cox, owner and president of Cox Tile; Woody Sanders, president of DW Sanders Tile & Stone Contracting, Inc.; Dan Lambert, co-owner of Lambert Tile & Stone, Inc.; Erin Albrecht, owner of J&R Tile, Inc.; and Martin Brookes, president of Heritage Marble & Tile
  - Moderator: Bart Bettiga of NTCA

### **What Lies Beneath: How the Tile Community Saved the Day with Proper Preparation**

- Wednesday, April 6
- 11 a.m. to noon in Room N112
  - Panelists: Jason McDaniels, owner of Stoneman Custom Granite Works; and Amber Trucke, homeowner
  - Moderator: Bart Bettiga of NTCA

### **Women’s Work: Emerging Opportunities on the Jobsite and in the Workplace**

- Thursday, April 7
- 9:30 to 10:30 a.m. in Room N110
  - Panelists: Mollie Elkman, author of “The House That She Built;” Sarah B. Gregg, marketing manager of the Natural Stone Institute; Melissa Swan, CTI, co-owner

of Tilevita; and Monica Gresser, AIA, NCARB, LEED AP, principal architect at BRAZEN architecture

- Moderator: Lesley Goddin, editorial director and senior writer of *TileLetter*, *TileLetter ARTISAN* and *TileLetter.com*

### **NTCA Roundtable Live**

- Thursday, April 7
- 12:30 to 1:30 p.m. in Room N112
  - Join NTCA members and other industry professionals for a unique, live networking event. Led by industry peers, the first part of the discussion will focus on the artistic elements of installation, including guidelines for a successful installation using artistic elements. The second half of the session will explore emerging trends in tile installation and take a closer look at porcelain countertops and vanities, and how to blend different elements within spaces.

For more information about any of the events at Coverings, visit <https://www.coverings.com/>. For more information about the NTCA, visit <https://www.tile-assn.com/>.