

News From the Tile & Stone Industry





Earth Day Every Day with Green Squared Certified Products

Another trip around the sun, and we are celebrating Earth Day (April 22nd) with calls to appreciate and responsibly care for our natural resources. Along with greater awareness is a growing desire for sustainable use solutions. Earth Day is a time to evaluate how our actions impact the environment we live in — and how we can minimize that impact.

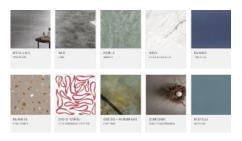
Easy Being Green



An Examination of 2021 Macro Tile Trends

Earlier this year, Spanish tile manufactures released new collections of ceramic pieces that would help to define the upcoming micro tile trends of 2021. We're now taking a look at the bigger picture and diving into the macro trends that will define ceramic designs this year.

Big Picture



Confindustria Ceramica's Spring/Summer Product Gallery

Confindustria Ceramica's Spring/Summer Product Gallery showcases the latest member products. Explore the newest trends from various manufacturers and access detailed company and product information and imagery in this robust online gallery.

Trend Tour



Bold Bathrooms Using Natural Stone

Rose Kallas and Christine Morgan, partners and principals of Chicago-based Two Girls and a Hammer LLC, have seen residential design trends come and go. While many classics, like marble, remain popular, the duo is noticing clients asking for more color.

Natural stone is delivering.

Bold & Beautiful



Back Buttering Tile: How Important Is It?

Back buttering tile is a highly opinionated and widely-debated topic among tile installers. Although it's recommended for natural stone tile, it's not always necessary or required to get adequate mortar coverage on ceramic and porcelain tile. So, how important is it?

Smooth as Butter



Summer House on Music Lane

A refreshing dip into Austin's lake culture.

Sounds like an inviting escape right about now, doesn't it? Indeed, Summer House on Music Lane, a new Austin, Texas, hotspot within the Hotel Magdalena, was programmed and designed to evoke the type of relaxed, casually sophisticated getaway that its owners say characterized the city's 1970s summer lake-house culture.

Take Me Away



Building Code Updates Make Larger Exterior Adhered Porcelain Tile Possible

Thanks to advances in porcelain tile manufacturing, tiles as large as 6 feet x 12 feet and as thin as 1/8 to 7/32 inches are available. The tiles' lightweight nature, paired with the availability of stronger



Preventing the Scourge of Lippage on Tiled Walls Through Lighting Placement and Substrate Flatness

Critical lighting, wash wall lighting, grazed lighting, pose a major make-or-break dilemma for the tile subcontractor if not addressed correctly. As the last trade in, improper installation of lighting and tile can

mortars, makes them a good candidate for adhered exterior facades.

have huge ramifications on the finished design and accepted install.

We Love Good News

Light the Way



Reconnect at Coverings This July

Coverings 2021 is taking place July 7-9 in the North Hall of the Orange County Convention Center in Orlando, Florida. Attending Coverings is one of the most efficient ways to keep up with the latest trends in the tile & stone industry, source new products, reconnect with colleagues, and learn from free accredited learning opportunities - all at no cost.

Plus, for the first time, Coverings is co-locating with the National Wood Flooring Association's 2021 Wood Flooring Expo, July 8-9. Attendees who register for either event will have access to both exhibit halls. That's two shows in one trip!

2 For 1

Coverings Show Management Taffy Event Strategies 2300 Clarendon Blvd, Ste 305 Arlington, VA 22201

(571) 313-5159 info@coverings.com **Coverings Website**

















Was this email forwarded to you? Subscribe and join the Coverings mailing list.

Advertise in the Coverings Connected Newsletter.

You received this email because online_version@informz.net is subscribed to news and updates from Coverings. Click here to unsubscribe.

