

The Coverings Connection

Stories from the Tile and Stone Industry

April 9–12, 2019
Orlando, FL

#Coverings2019



Coverings'19

THE GLOBAL TILE & STONE EXPERIENCE



Coverings Celebrated National Tile Day with a Look at 2019 Tile Trends

Saturday, February 23 marked the third annual [National Tile Day](#) – a day to honor the beauty, durability and versatility of tile. Throughout the day, Coverings showcased inspiring images of tile products and applications on its social media channels – including previews of products that will be unveiled at Coverings 2019.

Building on the tile industry’s “[Why Tile?](#)” initiative, National Tile Day champions the merits of tile that make it one of the most practical building materials —durability and sustainability; resiliency; versatility in use; ease of upkeep and maintenance; energy efficiency and health benefits, including no volatile organic compounds. These factors allow designers to utilize tile in its many forms to create unique and stunning installations that last a lifetime. Coverings partnered with its ambassador – CMKBD Alena Capra – to highlight the top trends and

products for the nationwide celebration of tile.

You can see all these trends and more at [Coverings 2019](#), April 9-12 in Orlando.

#NationalTileDay



Designing the Skin of the Smart City of the Future

Join Vicente Lazaro Magdalena on Tuesday, April 9 at Coverings 2019 for an introduction to Smart Cities and their link with the world of materials.

The session will provide an analysis of the challenges and objectives already detected by European and national platforms linked to Smart Cities and the world of coating materials.

Commercial products and possible innovative product development proposals will also be discussed.



Helping, Hurting, or Enabling *By James Woelfel*

As a tile contractor and as a tile consultant, I am in a unique position to see the good and the bad when it comes to tile installations, tile failures, and most importantly, uneducated and unqualified tile installers. I question my industry’s commitment to the education of today’s and tomorrow’s ceramic tile installers. I question the manufacturers’ commitment to bettering our industry as well. That is a pretty big statement, but let me clarify...





2019 Tile Trends: Wood-Look Ceramic Tile

The always classic wood look — wood-look ceramic tile has the allure of hardwood, plus all the superior advantages of ceramic tile. We're seeing swoon-worthy scenes of wood-look tile captivating social media, especially Instagram, as the world falls in love with this beautiful and functional tile design. Here are just a few enchanting looks that have captured your attention.

Made You Look



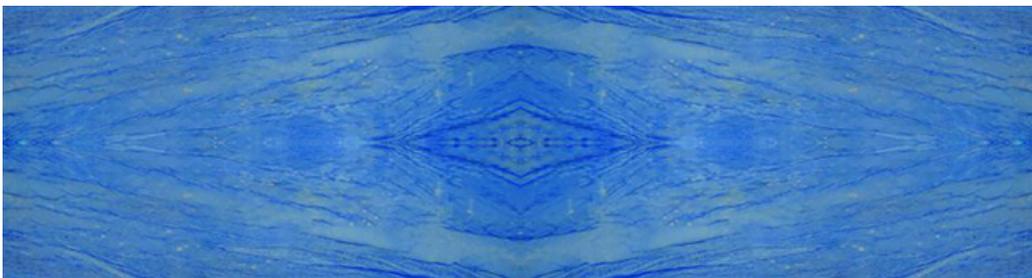
Juan Rodríguez Cabrillo Stands Tall in Long Beach, California

Dedication and patience are the keys to preservation, and our congratulatory salute is extended to Long Beach Heritage and the Port Authority of Long Beach whose negotiations achieved what appeared several years ago to be a pipe dream, namely the careful removal, tile by tile, of the magnificent, historically important mural that had adorned the Port Authority Administration Building for nearly 60 years. The building itself had been scheduled for imminent demolition.

Brian Worley Art & Restoration of Claremont, California tackled the job. Work commenced on September 26, 2018 with the careful marking of every tile, numbering each row and lettering each column consecutively, before the tiles were removed column by column.

[Watch this video of the entire process.](#)

Perfect Posture



Bookmatching: Geology Meets Geology

You probably came here to read about marble, but for now, let's talk about marble rye. The perfect medium for a salami, Swiss, and arugula sandwich. When it's time to make a sandwich, I reach in the bag, grab two neighboring slices of bread, put them on a plate, and then flop them open like I'm opening a book. (A book about sandwiches, no doubt.)

The same idea – minus the salami – applies to marble stone slabs, as well. When two neighboring slabs are 'opened up' and polished on the surfaces that were facing each other, the pattern on each stone will be

virtually identical, except they will be mirror images of each other. These twin slabs can then be arranged along a common edge to produce a stunning, kaleidoscopic pattern. Bookmatched slabs sometimes look like butterflies, or Rorschach (inkblot) tests, or many other fanciful shapes. Bar none, bookmatched slabs are one of the most dramatic and impressive ways to use natural stone.

Matchmaker

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April 9-12 | Orlando, Florida

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