

The Coverings Connection

News From the
Tile & Stone Industry

April 20-23, 2020
New Orleans, LA

#Coverings2020
Coverings.com



Top 10 Tile Trends Released on National Tile Day

For the fourth annual National Tile Day, Coverings released the Top 10 Tile Trends from Ceramics of Italy, Tile Council of North America, and Tile of Spain, and celebrated with engaging social media activations.

Tile Power



Black and White Tile Designs for Every Space

Black and white is a timeless combination that's also incredibly versatile. This dynamic duo can be bold and playful, as well as classic and sophisticated. The versatility of these colors also lends itself to every room in your home. To prove our point, we've found 20 unique black and white tile looks for your floors, showers, backsplashes, walls, and even fireplaces.

Right with Black and White



How to Be Your Own Stone Sleuth

Test your slabs for hardness, acid resistance, and porosity.

Many of my articles extol the virtues of using simple tests to learn more about the properties of natural stone. I encourage salespeople, kitchen designers, architects, fabricators, and restoration professionals to use diagnostic techniques to learn as much as they can about particular varieties of natural stone. Let's break out the tools and do some stone sleuthing!

Sherlock Stone



Coverings Launches a New Brand + Business Building Zone

The Brand + Business Building Zone offers a one-of-a-kind experience to empower you to take your brand to the next level. Drop by the [Re]Brand U Bar to create a story with differentiation and elevate and amplify your profile across the web and social media.

You'll walk away with new ways to:

- Build useful and meaningful connections
- Showcase your thought leadership
- Share ideas to stand out and be sought out

Build Your Brand



Top 15 Tips for #BecomeaCTI Success

What are your top tips for becoming a Certified Tile Installer (CTI)? The CTEF Certified Tile Installer program is regularly described as the toughest 25 square feet you'll ever have to tile. It's intense, but not impossible if you're prepared. Follow these 15 top tips for success and you will be a CTI before you know it.

Top Tips



Join us For Tile Partners in Action on April 19

Coverings is partnering with lowernine.org and MAPEI to have a work day on April 19, from 7:00 a.m. - 4:30 pm the day before Coverings opens.

lowernine.org uses volunteer labor under skilled supervision to rebuild flood-damaged properties, bringing cost of construction down to approximately 30% of open market rate. Their home rebuild program has returned more Lower Ninth Ward families to safe, affordable housing than any other single organization in the neighborhood. Learn more and sign up to join us for this day of giving back to the community.

Take Action



A Corner of Aristocratic History Overlooking the Chianti Region - Villa Lecchi - Poggibonsi (Siena)

In the hills of the Chianti region between Florence and Siena, a period residence converted into an exclusive hotel recreates the noble atmospheres of the early nineteenth century thanks to a splendid renovation project that retained the property's spirit and most important details.

Noble Endeavor

Attend The Global Tile & Stone Experience April 20-23 | New Orleans



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Coverings Show Management
Taffy Event Strategies
2300 Clarendon Blvd
Ste 305
Arlington, VA 22201

(571) 313-5801
info@coverings.com
coverings.com



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