

The Coverings Connection

News From the
Tile & Stone Industry



2021 Tile Trends Announced

Alena Capra, Certified Master Kitchen & Bath Designer and Coverings spokesperson, collaborated with Coverings' sponsors to gather and forecast the top 10 tile trends for 2021, to celebrate [National Tile Day](#) and highlight the key benefits and applications of ceramic tile. These benefits include the material's durability, sustainability, safety, versatility, affordability, aesthetic appeal, and hygienic traits. The trends were presented on Tuesday, February 23 during [Coverings Connected](#).

New Year, New Trends



Are All Tile Installer Certifications Created Equal?

Are all tile installer certifications created equal? The short answer is NO! Certifying the skills and knowledge of the mechanics in many trades has become very popular. This process provides consumers with a method to differentiate the better qualified mechanic from those who "think or say" they are. Regardless of the trade, the **certification entity is extremely important.**

Do the Math



The Benefits of Renovating Your Home with Ceramic Tile From Spain

When planning a residential renovation, there are a surprising number of decisions to consider. From floor plan arrangements to the color scheme selection, each design detail has a strong influence on the overall environment of a home. But there is one element above all that has the power to achieve a perfect balance between the aesthetics and function of a space, the surface material selection.

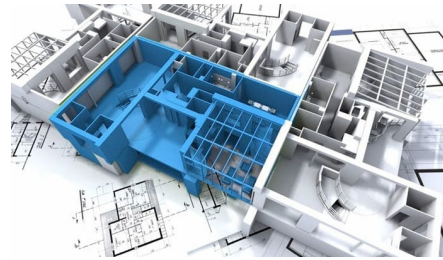
Fringe Benefits



CTDA Premieres *Because It's Tile* Podcast

The first episode of *Because It's Tile* – a podcast to help you understand the tile industry market in North America and the threats, trends, and opportunities within the marketplace – is now available. Listen as Rick Church, Executive Director of CTDA, interviews Bart Bettiga, Executive Director of NTCA.

[Tune In](#)



What is BIM and How is it Used?

A BIM object (BIM stands for *Building Information Modelling*) is similar to a virtual twin of a physical object, and likewise has shape, dimensions, and function. And just as in the real world, BIM architecture displays behaviour that evolves over time and is capable of interacting with other objects belonging to the same digital architecture.

[Let's Explore](#)



Porcelain Tile: Your Complete Guide

Designing and remodeling your home can be an exciting and rewarding creative pursuit. With all the decisions required about specific products, we are grateful for the family of ceramic tile options with benefits that far exceed non-ceramic materials.

[Guide the Way](#)



Coverings Connected a Success

This past Tuesday, February 23, Coverings celebrated National Tile Day with its fourth edition of Coverings Connected. The day was filled with three informative and content-rich webinars, a tile trivia happy hour, and newly released on-demand tile & stone industry content. Check it out!

[Get Connected](#)



Grout Color Guide: How to Choose the Right Grout Color for Your Tile

Picking out a tile color, pattern, shape, and layout is a fun part of designing your tile application, but all too often we forget about an equally important design element: grout color. Grout color can emphasize certain elements of your tile, fade into the background, or completely steal the show — either way, choosing the right grout color is essential to a successful tile design. Here are some considerations, ideas, and frequently asked questions to help you find the perfect grout color.

Benefit of the Grout

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