

# The Coverings Connection

News From the  
Tile & Stone Industry

April 20-23, 2020  
New Orleans, LA

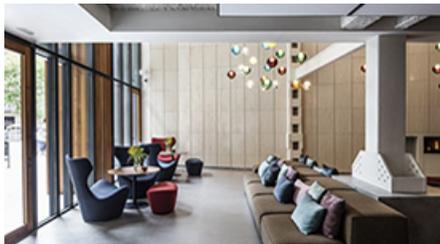
#Coverings2020  
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## Pantone's 2020 Color of the Year: Classic Blue

Pantone has announced its color of the year for 2020, and we couldn't be happier with the choice: classic blue. This timeless blue suggests the world on its best day, the sky at dusk, provoking a sense of peace, tranquility, and restfulness. Simply elegant and elegantly simple, classic blue lends itself to a wide range of spaces and materials — including ceramic tile.

### Feeling Blue



## Case Study: How the Transformation of Hotel Ohla Played A Key Role in the Revitalization of an Iconic Barcelona District

Located at the center of one of Barcelona's most elegant districts sits Ohla Eixample, a hotel that captures the charm and history of its namesake neighborhood. Designed by renowned architect Daniel Isern, a once neglected office building constructed in the 1970's has now been transformed into a one-of-a-kind boutique hotel that tells the story of the district of Eixample.

### Case in Point



## Signals From the Future

Italo Rota is more than just an architect, he is a highly cultured thinker with an interest in themes ranging from anthropology to philosophy. His firm manages large and highly complex international projects on the most diverse scales of detail, from product design through to the planning of large urban areas, while maintaining a holistic approach and adopting innovative materials and cutting-edge technologies. Thanks to in-depth research, Rota's projects strive to resolve design issues while maintaining a high level of complexity.

### Future Focused



### Three Lippage Hazards to Avoid

Lippage occurs entirely too often, making three specific hazards way too prevalent, and definitely ones you should avoid. More specifically: the hazard of having tile installations rejected; creating serious injury hazards; and hazardous and objectionable visuals that affect everyone involved.

#### Lip Service



### What's Coming in 2020 From the National Tile Contractors Association (NTCA)

It's a new year and NTCA has a brand-new season of TileTV! In their first episode of the year, NTCA Executive Director Bart Bettiga highlights what the association has planned for 2020.

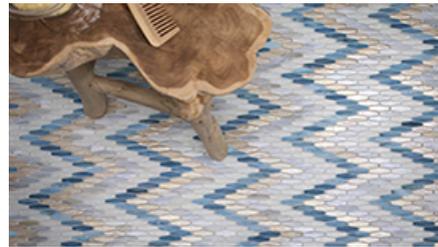
#### 2020 Vision



### Installing Tile When a Pattern is Involved

Installing ceramic tile can be challenging enough in itself, but when the job calls for a tile pattern, life for contractors and installers can get more difficult than usual. There are several different obstacles in play when it comes to putting down a tile pattern, and it's part of the job for the contractor to recognize, assess and overcome each as they present themselves.

#### Pattern Matters



### Make the '20s Roar Again With Art Deco Tile

The roaring '20s are back! To celebrate, we're embracing Art Deco style and all its glamor. Art Deco, short for Arts Décoratifs, is characterized by decadent details, bold patterns, and rich colors — lending perfectly to ceramic tile design. Here are some Art Deco tile looks from Instagram that we think are the bee's knees!

#### Hello, Art Deco!



### Gain Access to Tile & Stone Trends

From demonstrations to sessions to one-on-one experiences, Coverings' robust educational offerings span across all industry segments. Individually designed for every type of learning need, Coverings' education keeps attendees current in today's highly competitive marketplace with many offering CEUs. Coverings is still one of the only events that provides all learning benefits at no cost.

**Never Stop Learning**

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