

The Coverings Connection

News From the Tile & Stone Industry



Coverings Connected is Back

Based on the success of Coverings Connected in April, Coverings will now host quarterly digital opportunities for learning, connections, on demand content and much more. For our first event on August 26, you will learn about standards, selling

tile post-pandemic, the benefits of tile for health and wellness, and more. With webinars from industry leaders, on-demand content from trusted partners, and the ability to earn CEUs, you won't want to miss this. *Registration opens soon!*

[Connect Me!](#)



Post-Pandemic Dream Kitchen Guide

Sheltering in place and social distancing means spending more time in our homes in general, so why focus on the kitchen specifically? The kitchen is where we spend most of our active time at home (even during normal life), and a global pandemic has only made this more true.

[So Dreamy](#)



Designing With Ceramic Wood

Nature is a never-ending source of creativity, inspiring a timeless trend that is constantly evolving. At recent industry trade fairs it has been evident that ceramic wood is still a major line for manufacturers, who are also developing new shapes that offer additional creative potential.

[Branch Out](#)



2020 Italian Spring-Summer Tile Trend Report

After reviewing hundreds of new product launches from Italian ceramic tile companies, here is a summary of the top six trends for the 2020 spring-summer season. While some of these trends are seasonal, others showcase the Italian tile industry's answer to important movements in design such as biophilia and the importance of telling a good story.

Trend Setters



Timeless Tile Installation That Delight the Senses

As beautiful as tile is when it is first created, the end result must also delight the senses, perform functionally while doing so beautifully, and generally withstand the test of time and usage. To that end, this article celebrates a few of those inspiring timeless tile executions, including ones highlighted during Coverings 2020.

Tile Time

Get Outside with Our Guide to Outdoor Tile

The joy of owning a home is being able to create a comfortable and safe place to live. Now, more than ever, our living space is not confined to just a roof over our head but also includes numerous outdoor spaces to enjoy. Whether you want to read peacefully by a patio fireplace or make a splash by the pool, ceramic tile helps you create outdoor living spaces to be envied.

Moving Out

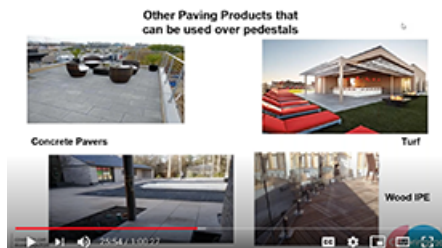


Preparing for When it's Time to Start Booking

In these uncertain times, it can be stressful when deciding if you should plan for your next trip or register for your next event. If you're ready to start planning, we want to help ease your worries with a few additional steps we suggest you take prior to hitting confirm on a hotel reservation, flight, or event registration.

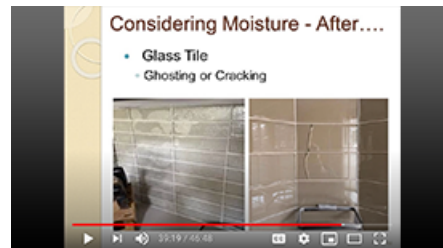
Be Prepared

Featured Content from April's Coverings Connected:



Application and Specification of Tile for Outdoor Use

Exterior living spaces and outdoor living is a growing trend that offers outstanding



How Does Moisture Affect Tile and Stone Installations

Moisture from various conditions is a factor to consider with today's construction

opportunity for ceramic tile and natural stone, but it is important to plan and implement strategies for installation that will succeed.

practices in tile and stone installation assemblies. Learn what to consider on your next project to avoid or prepare for these effects.

Out & About

Cause & Effect



How to Freshen Up Your Outdoor Space Using Natural Stone

If you're thinking of updating your outdoor space, you're not alone. As many of us are traveling less and spending more time at home, our outdoor spaces are becoming a refuge—and many people are realizing that these spaces need some love. Using natural stone can be a great way to add interest and functionality to a project. Here are some budget-friendly ways to help make your outdoor space your new happy place and an oasis during any time of the year.

Out is In

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