

The Coverings Connection

News From the Tile & Stone Industry



Warmer Weather Brings New Ceramic Tile Trends

The arrival of summer and warm weather calls for a change in design trends both in and out of the home. Interior designers and homeowners look to incorporate materials that are heat, sun, and water-resistant while adding decorative elements such as light colors and vibrant patterns that exude the brightness and vitality of the season.

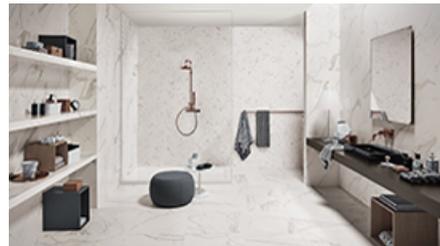
Hot Trends



Comfort & Aesthetics in the Emergency Department

Larger and more comfortable spaces and a focus on safety and assistance are the key features of the new emergency department at the San Paolo Hospital in Milan, together with a design that focuses on architectural quality and indoor comfort.

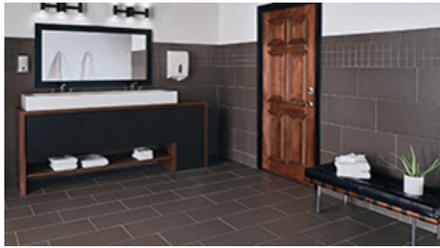
Comfort Zone



Ceramic Tile for Universal Design & Minimalist Trends

Interior decor trends are rarely both fashionable and functional — until now. Minimalism and universal design are currently two of the hottest trends in home decor. While the two aren't exactly the same, these styles have plenty of elements in common that enhance both styles.

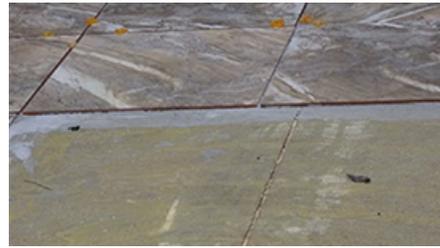
Perfect Pairing



What You Need to Know Before Hiring Anyone to Install New Tile Floors and Walls

Start your project right. Use an installer who knows how to make your investment beautiful and last for years to come.

Do Your Homework



The Perils of Improper Floor Prep

Realize that the success or failure of most tile projects is keyed to the amount of floor prep provided and the attention to detail.

When you or anyone else cuts corners to save time and or money on a job, the result is almost always failure.

Failure to Launch



Trend Hacks: How to Spot Trends that Will Impact Your Business

Trends: What are they? Where do they come from? Why do they matter? Join James Dion in this on-demand webinar from April's Coverings Connected to learn how to spot the trends that will impact your business.

On the Lookout



Influencing the Influencers – the Evolving Role of Influencer Marketing in Brand Building

Tune in to Steve Kleber's on-demand webinar from Coverings Connected and learn all about influencer marketing and how it can benefit your brand.

Good Influence



What's Trending in Natural Stone Flooring

Whether you're using it for a countertop, fireplace surround, or flooring material, using natural stone is a way to let your personality shine. "Personality can be expressed in stone through color, design, shapes, and patterns," says Susan Van Etten, owner of Murphy Marble Company and Galloy & Van Etten, Inc., a custom fabrication shop in Chicago. Each stone has its own personality. Some reflect stronger patterns while others feature more classic and subtle veining.

Stone Rocks