

Coverings 2023

Contractor Challenge

Official Rules and Guidelines

SPONSOR: The Sponsor of the Challenge is Taffy Event Strategies LLC in its capacity as agent for International Tile Exposition t/a Coverings (“Sponsor”) 2300 Clarendon Blvd., Ste. 305, Arlington, VA 22201.

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE CHANCES OF WINNING.

ELIGIBILITY: The Challenge (“Challenge”) is open only to legal residents of any one of the 50 United States or the District of Columbia who are 18 years of age or older at time of entry (“Entrant”) who complete an official entry form in accordance with the Entry Procedures below during the Sweepstakes Entry Period, and (iii) meet and comply with the requirements for winning below. Employees of Sponsor, its affiliates, subsidiaries, advertising and promotion agencies, and suppliers (collectively the “Employees”), immediate family members, and/or those living in the same household of Employees are not eligible to participate in the Challenge. The Challenge is subject to all applicable federal, state, and local laws and regulations. Void where prohibited.

In order to participate in the Challenge, an Entrant must 1) be a Coverings 2023 qualified event registrant in the tile & stone industry and 2) be a verified attendee at one of the three Contractor Tours provided at Coverings 2023 held at the Orange County Convention Center, 9800 International Drive, Orlando, FL 32819 . One entry per person; attending multiple tours does not increase the number of entries. Entrants must pay their own costs associated with travel to and from Coverings 2023, and any Coverings 2023 registration fees.

AGREEMENT TO RULES: By participating, the Coverings registrant, the Entrant, agrees to be fully unconditionally bound by these Rules and represents and warrants that Entrant meets the eligibility requirements. Any false information provided within the context of the Challenge by any Entrant concerning identity, postal address, telephone number, or non-compliance with these rules or the like may result in the immediate elimination of the entrant from the Challenge.

ENTRY PERIOD: The Entry Period begins on April 18, 2023, at 11:00 a.m. Eastern Time (ET) and ends on April 20, 2023, at 12:00 p.m. ET (the “Challenge Entry Period”).

ENTRY PROCEDURES. To enter the Challenge, Entrants must attend one of the three Contractor Tours offered at Coverings 2023, April 18, 19, and 20 from 11:00 AM – 12:00 PM Eastern Time (ET). These tours are offered on a first-come, first-

served basis, and a lead retrieval system will verify Entrants' attendance. Limit of one (1) Challenge entry per person.

CHALLENGE PRIZE:

- \$1,000.00 gift card

One prize will be awarded. No other prize substitution shall be permitted. The prize is nontransferable. All prize-related expenses, including without limitation any and all federal, state, and/or local taxes, shall be the sole responsibility of the Challenge winner ("Winner"). No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by Winner is permitted. Winners understand that upon receipt of the prize, Winner may receive an IRS 1099 form at the end of the calendar year in which the Winner receives the prize whether the Winner decides to accept the prize or not.

ODDS: The odds of winning depend on the number of registered eligible entries received.

WINNER SELECTION AND NOTIFICATION: Winner will be selected by the Sponsor and will be based on challenge completion and overall participation. The decision of the Sponsor is final. The winner will be drawn randomly from a list of verified tour attendees on Thursday, April 20, during the afternoon happy hour in the Coverings Lounge. The winner does not have to be present at the afternoon happy hour to win. The winner will be announced immediately, and prize will be dispensed immediately if the winner is in attendance. If the Winner is not in attendance, the Winner will be notified by email within ten (10) days following the selection of the Winner. Sponsor shall have no liability for Winner's failure to receive notices due to spam, junk e-mail or other security settings or for Winner's provision of incorrect or non-functioning contact information. If Winner cannot be contacted, is ineligible, or fails to claim the prize within five (5) days from the time award notification was sent, the prize may be forfeited, and an alternate Winner selected. Receipt by the Winner of the prize offered in this Challenge is conditioned upon compliance with any and all federal, state, and local laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY WINNER (AT 'SPONSOR'S SOLE DISCRETION) WILL RESULT IN WINNER'S DISQUALIFICATION AS WINNER OF THE CHALLENGE, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED. Winner understands and acknowledges that in consideration of winning the prize in the Challenge, Winner hereby consents to the Sponsor recording Winner's voice, actions, likeness, name, appearance, biographical material, and any other information (collectively "Likeness") in any and all media now known or hereafter devised, worldwide in perpetuity, as it pertains to Winner's participation in connection with the Challenge and winning the prize.

Winner expressly agrees that Sponsor may use all or any part of Winner's Likeness. Winner further expressly agrees that Sponsor exclusively owns all right, title, and interest (including, without limitation, all copyrights) in and to any article written about Winner or pictures or video taken of Winner and any other materials that

Winner has provided or may provide in connection with the Challenge (the "Materials") including, without limitation, the right to edit, alter or modify the Materials and to use all or part of the Materials and Winner's Likeness in any and all media now known or hereafter devised worldwide, in perpetuity. Winner further expressly agrees that Sponsor may use and distribute Winner's Likeness and the Materials in connection with any promotion, publicity, marketing or advertisement for the Challenge. Winner expressly releases Sponsor from any and all liability arising out of its recording or use of Winner's Likeness and/or the Materials. Winner expressly agrees not to make any claim against Sponsor as a result of the recording, use or distribution of Winner's Likeness and/or the Materials (including, without limitation, any claim that such use invades any right of privacy and/or publicity).

TERMS & CONDITIONS: Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Challenge should virus, bug, non-authorized human intervention, fraud, or other cause beyond Sponsor's control corrupt or affect the administration, security, fairness, or proper conduct of the Challenge. In such case, Sponsor may select the Winner from all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsor. Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Challenge or website or violates these Terms & Conditions. Sponsor has the right, in its sole discretion, to maintain the integrity of the Challenge, to void votes for any reason, including, but not limited to: multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Challenge rules; or the use of bots, macros, scripts, or other technical means for entering. Any attempt by an Entrant to deliberately damage any website or undermine the legitimate operation of the Challenge may be a violation of criminal and civil laws. Should such attempt be made, Sponsor reserves the right to seek damages to the fullest extent permitted by law.

LIMITATION OF LIABILITY: By entering, Entrant agrees to release and hold harmless Sponsor and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such Entrant's participation in the Challenge and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Promotion; (v) electronic or human error in the administration of the Promotion or the processing of entries.

DISPUTES: THIS Challenge IS GOVERNED BY THE LAWS OF United States of America AND the State of Virginia, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Challenge, participant agrees that any and all disputes that cannot be resolved between the parties, and causes of action arising out of or connected with this Challenge, shall be resolved individually, without resort to any form of class action, exclusively before a court located in the exclusive jurisdiction and venue of any action arising under this Challenge is in the courts of the commonwealth of Virginia. Further, in any such dispute, under no circumstances shall participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Challenge). Participant further waives all rights to have damages multiplied or increased.

WINNER LIST: You may obtain the name of the Challenge winner by sending a request (identifying this Coverings 2023 Contractor Challenge) to the address of Sponsor identified above, together with a stamped, self-addressed #10 envelope.

LIMITATIONS OF LIABILITY. Sponsor is not responsible for typographical or other errors in the offer or administration of this Challenge, including but not limited to errors in advertising, the Official Rules, the selection and announcement of Winners, or the distribution of the prize. Sponsor is not responsible and assumes no responsibility for late, lost, misdirected, undeliverable or incomplete entries. Sponsor is not responsible and assumes no responsibility for undeliverable prize notification email messages due to system errors or failures, or faulty transmissions or other telecommunications malfunctions and/or prize notifications not received resulting from any hardware or software failures of any kind, lost or unavailable network connections, or failed, incomplete or garbled computer or telephone transmission, failures, or for any problems or technical malfunction(s) of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, or any combination thereof, or other telecommunications malfunctions which may limit an Entrant's ability to participate in the Challenge. Sponsor further reserves the right to modify the rules of the Challenge in any way at any time, provided reasonable notice is given. Sponsor may prohibit an entrant from participating in the Challenge or winning a prize if, in Sponsor's sole discretion, it determines that said Entrant is attempting to undermine the legitimate operation of the Challenge by cheating, hacking, deception, or other unfair playing practices or intending to annoy, abuse, threaten or harass any other entrants or Sponsor's representatives. Sponsor reserves the right to disqualify any individual who tampers with the entry process. **Caution: Any attempt by an individual to deliberately undermine the legitimate operation of the Challenge is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to notify the authorities and to seek damages from any such individual to the fullest extent of the law.**

IN NO EVENT WILL SPONSOR BE LIABLE FOR ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES (INCLUDING, WITHOUT LIMITATION, INDIRECT, SPECIAL, PUNITIVE, OR EXEMPLARY DAMAGES) ARISING OUT OF THIS CHALLENGE.