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**COVERINGS 2024 – TRIP REPORT
April 22-25, 2024 | Atlanta, Georgia | Coverings.com**

 **TO:
FROM:
DATE:
SUBJECT:** Coverings 2024 Trip Report

**ABOUT COVERINGS:**For more than three decades, Coverings has been the preeminent ceramic tile and natural stone showcase in North America. Industry professionals attended Coverings 2024 to network, take advantage of no cost educational offerings, and view the vast array of some of the most innovative tile and stone products on display by 1,000+ global exhibiting companies. **MAIN PURPOSE OF ATTENDING:***State here the main reason(s) why you chose to attend Coverings.* **TOP THREE THINGS I LEARNED FROM ATTENDING COVERINGS:**

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| --- | --- |
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 **SUMMARY OF EXPERIENCE:***State in this section your overall attendee experience. Was it worth your time and money? Do you wish you had more/less time at Coverings? What takeaways did you get out of attending the complimentary education sessions? What did you learn by visiting some of the special show floor features (i.e. Installation Innovation Stage, Distributor Lounge,Fabricator Stage, Podcast Studio, CID Awards, etc.)?*

**RECOMMENDATIONS:***Include in this section how you want to implement the knowledge you gained at Coverings at your company. Are there new products/services/machinery that you saw on the show floor that you want your company to purchase or research further? Also state here if you feel that other people should have attended or should attend the next Coverings in 2025 in Orlando.*

## COST BREAKDOWN:

|  |  |  |
| --- | --- | --- |
|  | Budget  | Actual |
| Registration Fee | $0 | $0 |
| Conference Fee | $0 | $0 |
| Airfare | $ | $ |
| Transportation | $ | $ |
| Hotel | $ | $ |
| Meals | $  | $  |
| **TOTAL** | $ | $ |

**NEW CONTACTS MADE:**

|  |  |  |  |
| --- | --- | --- | --- |
| Contact 1 Full Name | Company Name | Title | Area of Expertise |
| Contact 2 Full Name | Company Name | Title | Area of Expertise |
| Contact 3 Full Name | Company Name | Title | Area of Expertise |
| Contact 4 Full Name | Company Name | Title | Area of Expertise |
| Contact 5 Full Name | Company Name | Title | Area of Expertise |
| Contact 6 Full Name | Company Name | Title | Area of Expertise |
| Contact 7 Full Name | Company Name | Title | Area of Expertise |